

FIRST ASIA-EUROPE YOUNG URBAN LEADERS DIALOGUE
Madrid, Spain
10th - 16th November 2008

Monday, 10th November 2008

All day Arrival of the participants at Madrid-Barajas Airport
Transfer to the Hotel

Registration at Hospitality Desk:
NH NACIONAL, Paseo del Prado, 48

Site: Palacio de Miraflores, Casa Asia. Carrera de San Jerónimo, 15

20:30 Welcome reception hosted by Madrid Global

Tuesday, 11th November 2008

Site: The European Commission Representation in Spain. Paseo de la Castellana, 46.

9:30 **Opening Ceremony**

- *Luis Asúa Brunt, Councillor of the Retiro District, Madrid City Council*
- *Ambassador Nguyen Quoc Khanh, Deputy Executive Director, Asia-Europe Foundation*
- *Qiu Xiaoqi, Chinese Ambassador to Spain*
- *José Luis González Vallvé, Director, European Commission Representation in Spain.*

10:30 - 11:00

Coffee break

11:00 - 11:30

Programme Presentation

- *Bogdan Imre, Project Executive. People-to-People Exchange Department, Asia-Europe Foundation*
- *Ignacio Niño Pérez, CEO "Madrid Global"*
- *Presentation of the Working Group proceedings by the Rapporteurs: Justine Jay Tang and Asunción Tena Justice*

11:30 - 12:30

Keynote speeches: The 21st Century City

- *Alfonso Vegara, President Metrópoli Foundation*
Q&A session

13:00 - 15:00

Lunch at "Midnight Rose"

15:00

Madrid Guided Tour

18:00

Return to the Hotel

19:00

Dinner: "Tapas" at "José Luis"

20:45

Football Match. Santiago Bernabéu Football Stadium
Real Madrid C.F. - Real Unión de Irún

Wednesday, 12th November 2008

**INTERNATIONAL URBAN STRATEGIES:
CONNECTED, COMPETITIVE AND SUSTAINABLE CITIES**

Site: Palacio de Miraflores, Casa Asia. Carrera de San Jerónimo, 15

- 09:00 - 10:30 **Roundtable: Global Cities - Global Events**
Moderator: Ignacio Niño, CEO Madrid Global
- Ramiro Lahera, Marketing and Sponsorship Manager. Madrid 16
 - Rebeca Fang, Excem Group, China Deputy Managing Director World
 - Peter Archer, Director Regeneration and Housing Services The Old Rectory, Astley.
- 10:30 - 11:00 **Coffee break**
- 11:00 - 13:00 **Working Groups Session I**
- WG1 - Sustainable Cities**
Urban renewal and environmental commitment
Chairperson: *Dr. Ooi Giok Ling, Professor for Humanities and Social Studies Education, National Institute of Education, Nanyang Technological University, Singapore*
- WG2 - Cities of the future**
Internal and external connectivity
Chairperson: *Mónica González García, Strategy, Sustainability and Corporate Responsibility Manager. Metro de Madrid, S.A.*
- 13:30 - 15:00 **Lunch at "Midnight Rose"**
- 15:00 - 17:30 **Working Groups Session II (continued)**
- WG1 - Sustainable Cities**
WG2 - Cities of the future
- 18:00 **Return to the Hotel**
- 20.30 **Dinner at "Olsen"**

Thursday, 13th November 2008

EFFICIENT AND COMPREHENSIVE URBAN MANAGEMENT AND PUBLIC POLICIES

Site: Palacio de Miraflores, Casa Asia. Carrera de San Jerónimo, 15

- 09:00 -10:30 **Roundtable: Leading Cities in the management of infrastructures and urban services**
Moderator: Gildo Seisdedos, Director for the Forum of Urban Management. IE Business School. Director for the "Madrid Global " Urban International Strategy Chair.
- Dr. Goh Ban Lee - Malaysia, B. Soc.Sc, M. Soc. Sc. (USM) Ph.D (Urban Planning)

- *Emilio Martínez Vidal, Information and Participation Deputy Director, Singular Projects. Urbanism and Housing Area. Madrid City Council*
- *Michael G. Donovan, Ph.D., Urban Development Program, Regional Competitiveness and Governance Division, OECD*

10:30 - 11:00

Coffee break

11.00 - 11.30

Keynote speech: Public-private Partnership
- *Antonio Garrigues Walker, President J&A Garrigues, President Club Madrid 16*

11:30- 13.30

Working Groups Session III

WG1 - Sustainable Cities

Urban Services

Chairperson: *Javier Polanco Gómez Lavin, Chairman and CEO URBASER*

WG2 - Cities of the future

City Governance

Chairperson: *Michael G. Donovan, Ph.D., Urban Development Program, Regional Competitiveness and Governance Division, OECD*

13:30 - 15:00

Lunch at "Midnight Rose"

15:30

Technical Visit to a Madrid Emblematic Project:
Madrid Río.

17:00

Guide visit to the Prado National Museum

18:30

Return to the Hotel

Site: Palacio de Miraflores, Casa Asia. Carrera de San Jerónimo, 15

19:00

Cocktail offered by Casa Asia

Site: Teatro Fernán Gómez. Plaza de Colón, s/n

21:00

XXV Festival Jazz Madrid 2008 offered by Casa Asia
Lluís Vidal Trio with Dave Douglas and Perico Sambeat y Mompiana". Music from Frederic Mompou

Friday, 14th November 2008

HUMAN FACTOR IN URBAN DEVELOPMENT: CREATIVE AND INNOVATIVE CITIES

09:00 -11:30

Technical visits

Site: Universidad Autónoma de Madrid. Campus de Cantoblanco. Salón de Actos - Pabellón C

09:00 - 09:45

Visit I: Science and Innovation, the role of cities

Interactive Panel and Discussion

- *Prof. Rodolfo Miranda, Director of the Madrid Institute of Advanced Studies in Nano Sciences*

- *Dr. Taciana Fisac, Director of the UAM Center for East Asian Studies.*

- *Dr. Ana María Goi Yamamoto, Professor of East Asian Business and Economy*
- 10:15 - 11:00 Guided Visit:
Laboratories at the CNB - National Center of Biotechnology
Ministry of Science and Innovation - CSIC
Prof. José María Valpuesta, Director of CNB

Site: IED Madrid, Palacio de Altamira. C/ Flor Alta,8

- 09:00 - 09:30 **Visit II: Creative Cities and Design**
Palacio de Altamira: Guided visit in charge of "Allende"
Architecture Office
- 09:30 - 10:00 Coffee break
- 10:00 - 11:00 - *Riccardo Marzullo, Director IED Madrid*
- *Pedro Medina, Cultural Area Responsible IED Madrid*
- *Alvin Tjitrowirjo, Indonesian Designer, European Design Labs 08 participant.*
- *Gala Fernández, Designer, Road Show Coordinator, European Design Labs*
- 11:00 - 11:30 Discussion

Site: Palacio de Miraflores, Casa Asia. Carrera de San Jerónimo, 15

- 12:00 - 12:30 **Madrid Declaration.**
- Presentation of the Working Groups remarks by the Rapporteurs.
- Reading of Madrid Declaration by two participants: Veronica Stefan from Romania and Karan Gupta, from India.
- 13:00 - 14:00 **Closing Speeches**
- *Dr. Kimio Kase, Strategic Management Department. IESE Business School*
- *Alfonso Vegara, President Metròpoli Foundation*
- 14.00 - 14:30 **Closing Ceremony**
- *Ambassador Nguyen Quoc Khanh, Deputy Executive Director, Asia-Europe Foundation*
- *Ignacio Niño Pérez, CEO "Madrid Global"*
- *Juan Carlos Corrales, Director "Instituto de Formación y Estudios del Gobierno Local de Madrid"*
- *Jesús Sanz, Spanish Governor to ASEF*
- 14:30 - 16:00 **Lunch at "La Buganvilla"**

Spare time
- 21:30 **Farewell Dinner with Flamenco Show at "Las Carboneras"**

